

Case Study: Oceanport, NJ

HOW OCEANPORT IS MAKING IT EASIER FOR RESIDENTS TO ENGAGE

Oceanport NJ was looking for both a municipal management software and a municipal website that would not only streamline and automate their workflows, but would also enhance resident engagement.

After vetting multiple vendors, Oceanport selected SDL. Not only would SDL's municipal management software bring functionality for most departments and processes, it also included a municipal website (SDL Sites) that would provide yet another platform for residents to engage with their municipality.

With SDL Sites, residents can now submit requests, search for information and view personalized content directly from Oceanport's website. Plus, SDL Sites syncs with the other SDL platforms making it easy for Oceanport's staff to process and track resident requests.

CLIENT FEEDBACK



Jeanne Smith Borough Clerk,

"I would highly recommend the SDL Sites service to other municipalities looking to update their websites with a user friendly platform that provides excellent training videos with step by step instructions for what you want to do. And if there's isn't a video – the access to customer service is phenomenal and very responsive. So far the feedback from our residents has been very positive!"

